

## **Important Information**



#### **Risk Factors**

For a discussion of the risks which should be considered in connection with our company, see the section entitled "Item 1A. Risk Factors" in American Realty Capital New York City REIT, Inc.'s ("ARC NYCR" or the "Company") Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission ("SEC") on March 19, 2018.

#### **Forward-Looking Statements**

This presentation may contain forward-looking statements. You can identify forward-looking statements by the use of forward looking terminology such as "believes," "expects," "may," "will," "would," "could," "should," "seeks," "intends," "plans," "projects," "estimates," "anticipates," "predicts," or "potential" or the negative of these words and phrases or similar words or phrases.

Please review the end of this presentation and the Company's Annual Report on Form 10-K and Quarterly Report on Form 10-Q for a more complete list of risk factors, as well as a discussion of forward-looking statements.

# 2018 Annual Stockholder Meeting



#### Our 2018 Annual Stockholder Meeting Proposals Include



- The election of Abby Wenzel who is nominated for Class I Director
- Three charter amendment proposals to make our charter more consistent with those of publicly traded REITs.
- The ratification of the appointment of KPMG as our independent registered accounting firm for 2018

A minimum of 50% of shares outstanding as of the record date must vote to approve each charter amendment proposal in order for each proposal to pass.



#### **EVERY VOTE MATTERS!**

There are 13,650 stockholders who collectively own the 31,481,650 shares eligible to vote in connection with the meeting.

#### Board Recommendation\*



#### Why are we seeking approval of proposals to amend and restate our Charter?

- Our Board of Directors unanimously recommends a vote "FOR" the proposals to amend our Charter because the Amended Charter:
  - Removes provisions that are not typically set forth in the charters of listed REITs and which could otherwise prevent us from pursuing opportunities that we deem to be advantageous or impose obligations that could add to our costs or prevent us from responding quickly to such opportunities and makes certain other corresponding ministerial changes either for clarification purposes or consistency with other provisions in our Charter resulting from the deletion of the NASAA-mandated provisions
  - Deletes provisions regarding the Company's duration that could limit our flexibility in pursuing a liquidity event; and
  - Revises provisions regarding ownership and transfer restrictions and makes certain other corresponding ministerial changes either for clarification purposes or consistency with other provisions in our Charter resulting from these changes in the ownership and transfer restrictions.

## **Charter Change Proposals**



#### <u>Proposal 2.A</u> - Amendments to Eliminate NASAA REIT Guideline Provisions

- In offerings that are subject to state regulation, most states hold real estate investment trusts like ARC NYCR to a set of guidelines developed by the North American Securities Administrators Association (the "NASAA Guidelines"). As a result, ARC NYCR's current charter includes a number of limitations and requirements that are imposed by the NASAA Guidelines that are not typically found in the charters of publicly-traded REITs.
- ARC NYCR stopped raising capital in its primary offering in May 2015 and does not intend to raise additional capital publicly as a non-listed company in the future. Therefore, it is no longer necessary that the company's charter conform to the requirements of the NASAA Guidelines. The board believes that, as a Maryland corporation, it is important that ARC NYCR adopt a charter which is governed exclusively by Maryland law.

The overall charter amendments would continue to preserve certain shareholder rights in an approach that moves from those provisions that are mandated by the NASAA Guidelines to those which follow best practices provided for under the Maryland General Corporation Law ("MGCL"). The ARC NYCR board would uphold a standard of conduct that is imposed by the MGCL, and would continue to be charged with making decisions deemed to be in the company's and shareholders' best interest.

# Charter Change Proposals - Continued



#### <u>Proposal 2.B</u> - Amendment to Eliminate Duration of the Company Provision

• ARC NYCR's current charter includes provisions related to the Company's duration that may limit the Company's flexibility in pursuing a liquidity event. The Amended Charter deletes the provisions regarding duration entirely. This does not change the fact that currently the expected timing of a liquidity event remains to be up to six years after the May 2015 close of the Company's initial offering.

# <u>Proposal 2.C.</u> - Amendments to Revise Certain Ownership and Transfer Restrictions and Certain Other Corresponding Ministerial Changes

• ARC NYCR's current charter contains certain ownership and transfer restrictions in order to allow it to maintain its REIT qualification under the Internal Revenue Code of 1986, as amended. The Amended Charter revises certain of these restrictions to conform with practices that have evolved in the charters of REITs similar to ARC NYCR and includes certain other corresponding ministerial changes either for clarification purposes or consistency with other provisions in ARC NYCR's charter resulting from these changes in the ownership and transfer restrictions.

# Significance of Charter Changes



#### Why are the proposed charter changes important to stockholders and to the company now?

1 Offering Stage

 ARC NYCR and other public nonlisted REITs must comply with federal and state securities laws in order to offer securities in an IPO. The state securities laws are promulgated under the NASAA Guidelines.

ARC NYCR Life Cycle

**Operational Stage** 

 While our capital raise has been completed, our charter still contains provisions that are redundant, or may conflict, with provisions and protections contained in Maryland law.

3 Liquidity Stage

- Because our charter currently differs from the charters of publicly-listed REITs (which are generally governed by Maryland corporate law) there are ambiguities or uncertainties in interpreting our charter and, in some cases that could affect our ability to operate our business and advance our strategic objectives.
- Shareholder approval is required under Maryland law for a number of potential corporate actions, including a sale of the company or dissolution of its assets.

Although some aspects of our current charter provide stockholders with certain rights and protections, we believe that those overall provisions could have an adverse effect on us by unnecessarily limiting our strategic and operational flexibility and preventing us from being able to respond quickly to changing circumstances or take advantage of new opportunities.

# **Industry Practice**



# Have similar charter changes been proposed and/or adopted after stockholder approval by other non-traded REITs and BDCs?

Yes. Please see below for examples of companies who have proposed and passed similar charter changes

REIT	Annual Meeting Year	Approved?
Inland Western (RPAI)	2010	Yes
CB Richard Ellis (Chamber Street)	2013	Yes
FS Investment Corp.	2013	Yes
Griffin-American Healthcare II	2013	Yes
Strategic Storage Trust	2014	Yes
Phillips Edison Grocery Center REIT I, Inc. (now Phillips Edison & Company, Inc.)	2014	Yes
Healthcare Trust, Inc.	2015	Yes
Carter Validus Mission Critical	2016	Yes
American Finance Trust	2016	Yes
CNL Healthcare	2016	Yes
Realty Finance Trust	2016	Yes
Benefit Street Partners Realty Trust, Inc.	2017	Yes
Business Development Corporation of America	2017	Yes
Griffin Capital Essential Asset REIT, Inc.	2017	Yes

### Proxy Materials Designed for Financial Advisors



#### Sample Letter for FA's to send to their clients

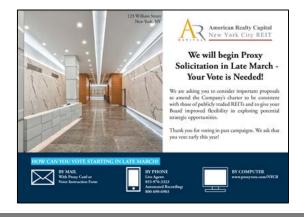


#### Stockholder Letter that accompanies Proxy Statement mailing



#### Proxy Awareness Postcards mailed to stockholders







# Property Portfolio



1140 Avenue of Americas



9 Times Square



123 William Street



200 Riverside Parking Garage



The Hit Factory



Laurel Commercial Condominiums







Your vote matters and is important no matter how many shares you own. Please vote promptly so your vote can received prior to the 2018 Annual Meeting of Stockholders.

We have made it very quick and easy for you to vote.

Please choose one of the following voting methods to cast your vote today:

<ul> <li>Speak with a Proxy Voting Specialist Live – Please call Alliance Advisors, our proxy agent, at 1-855-976-3323 to speak live with a proxy voting specialist who will take your vote over the phone. Proxy specialists are available Monday through Friday between 9:00 am and 10:00 pm Eastern.</li> <li>OR</li> </ul>
<ul> <li>Use the Automated Line - If you have your control number available for reference and prefer to use an automated system available 24 hours each day, please dial 1-800-690-6903 and have the control number listed on the voting instructions form provided to you available for reference when using this touch-tone system.</li> </ul>
<b>Vote Online at </b> www.proxyvote.com/NYCR - Enter the control number on the voting instruction form provided and follow the prompts.
<b>Vote by Mail</b> - Complete, sign and date the enclosed proxy card and return it in the pre-paid envelope provided as soon as possible.

THANK YOU IN ADVANCE FOR YOUR VOTE

#### **Risk Factors**



There are risks associated with an investment in our Company. The following is a summary of some of these risks. For a discussion of the risks which should be considered in connection with our Company, see the section entitled "Item 1A. Risk Factors" in the Company's Annual Report on Form 10-K filed with the SEC on March 19, 2018.

- We have a limited operating history which makes our future performance difficult to predict;
- All of our executive officers are also officers, managers or holders of a direct or indirect controlling interest in our advisor, New York City
  Advisors, LLC (our "Advisor") and other entities affiliated with AR Global Investments, LLC (the successor business to AR Capital, LLC, "AR
  Global"); as a result, our executive officers, our Advisor and its affiliates face conflicts of interest, including significant conflicts created by our
  Advisor's compensation arrangements with us and other investor entities advised by AR Global affiliates, and conflicts in allocating time
  among these entities and us, which could negatively impact our operating results;
- We depend on tenants for our revenue and, accordingly, our revenue is dependent upon the success and economic viability of our tenants;
- We may not be able to achieve our rental rate objectives on new and renewal leases and our expenses could be greater, which may impact operations;
- Effective March 1, 2018, we ceased paying distributions. There can be no assurance we will be able to resume paying distributions at our previous level or at all;
- Our properties may be adversely affected by economic cycles and risks inherent to the New York metropolitan statistical area ("MSA"),
  especially New York City;
- We are obligated to pay fees, which may be substantial, to our Advisor and its affiliates;
- We may fail to continue to qualify to be treated as a real estate investment trust for United States federal income tax purposes ("REIT");
- Because investment opportunities that are suitable for us may also be suitable for other AR Global-advised programs or investors, our Advisor and its affiliates may face conflicts of interest relating to the purchase of properties and other investments and such conflicts may not be resolved in our favor, meaning that we could invest in less attractive assets, which could reduce the investment return to our stockholders;
- No public market currently exists, or may ever exist, for shares of our common stock and our shares are, and may continue to be, illiquid;
- Our stockholders are limited in their ability to sell their shares pursuant to our share repurchase program (the "SRP") and may have to hold their shares for an indefinite period of time;
- If we and our Advisor are unable to find suitable investments, then we may not be able to achieve our investment objectives, or pay distributions with cash flows from operations;
- We may be deemed to be an investment company under the Investment Company Act of 1940, as amended (the "Investment Company Act"), and thus subject to regulation under the Investment Company Act; and
- As of December 31, 2017, we owned only six properties and therefore have limited diversification.

- For account information, including balances and the status of submitted paperwork, please call us at (866) 902-0063
- Financial Advisors may view client accounts, statements and tax forms at www.dstvision.com
- Shareholders may access their accounts at www.ar-global.com



NewYorkCityREIT.com



# **APPENDIX - Summaries of Charter Change Proposals**

### Proposed Charter Changes - Proposal 2.A



#### Amendments to Eliminate NASAA REIT Guideline Provisions

#### **Summary of Specific Proposal 2.A Changes**

Listed below, in summary form, are the specific changes that will be made to our current Charter if Proposal 2.A is approved by our stockholders at the Annual Meeting. This does not identify certain immaterial changes.

- Deletion of definitions in Article IV that are no longer applicable as a result of the removal of certain provisions in the Amended Charter.
- Deletion of language in Section 5.2(ii) and Section 5.3 regarding the requirement that voting rights for any shares of Common Stock sold in a private offering shall not exceed the voting rights that bear the same relationship to the voting rights of a share of Common Stock sold in a public offering as the consideration paid to us for each privately offered share bears to the book value of each outstanding share sold in a public offering.
- Deletion of Section 5.7 regarding the prohibition of issuance of stock certificates.
- Deletion of Section 5.8 regarding suitability and minimum investment of stockholders.
- Deletion of Section 5.14 regarding the ability of our Board of Directors to establish a share repurchase program.
- Deletion of Section 5.15 regarding the ability of our Board of Directors to establish a distribution reinvestment plan.
- Revisions to Section 6.1 to eliminate the requirement that only independent directors may nominate replacements for vacancies among the independent director positions and to eliminate the reference to each director being elected annually.
- Deletion of Section 6.2 regarding the required experience of directors.
- Deletion of Section 6.3 regarding the ability of our Board of Directors to establish committees and requiring a majority of the members of each committee to be independent directors.
- Deletion of Section 6.4 regarding the term of directors.
- Deletion of Section 6.5 regarding the directors' fiduciary obligation to the Company and their fiduciary duty to supervise the relationship of the Company and the Advisor.
- Deletion of language in Section 7.1 regarding the responsibility of the Board of Directors to monitor the administrative procedures, investment operations and performance of the Company and our advisor to assure that our policies on investments and borrowings are carried out.
- Deletion of language in Section 7.2 that required approval by a majority of the independent directors of any offering of preferred stock.
- Deletion of language in Section 7.5 regarding conflicts between the MGCL and the Guidelines.
- Deletion of Section 7.6 regarding a stockholder's ability to vote on certain matters.
- Deletion of Section 7.7 regarding matters that must be approved by a majority of the independent directors.
- Deletion of all provisions in Article VIII required by the Guidelines regarding the Company's relationship with the Advisor, including the following: appointment and initial investment of the Advisor; supervision of the Advisor by the Board of Directors; fiduciary obligations of the Advisor to the Company and stockholders; termination of the Advisory Agreement; disposition fee on sale of property; incentive fees; limitations on organization and offering expense reimbursements; acquisition fees; annual subordinated performance fee; reimbursement for total operating expenses; and other limitations on reimbursements
- Deletion of Article IX in its entirety regarding the Company's investment objectives and limitations, including the following: the requirement to review the investment policies of the Company; limitations on certain investments; limitations on the issuance of certain securities; limitations on loans; and limitations on leverage.
- Deletion of Article X in its entirety regarding conflicts of interest and limitations on transactions with affiliates.
- Deletion of Section 11.1 regarding requirements for meetings of stockholders, including the requirement to call a special meeting of stockholders upon the written request of stockholders entitled to cast not less than 10% of the votes entitled to be cast on any issue proposed to be considered at the special meeting.
- Deletion of Section 11.2 regarding voting rights of stockholders and a stockholder's ability to vote on certain matters.
- Deletion of Section 11.4 regarding voting limitations on shares held by our advisor, directors and affiliates.
- Deletion of Section 11.5 regarding a stockholder's right to inspect the books and records of the Company.
- Deletion of Section 11.6 regarding a stockholder's ability to access the stockholder list.
- Deletion of Section 11.7 regarding the Company's requirement to mail specific reports to its stockholders at the end of the fiscal year.
- Deletion of language in Section 12.1 requiring the issuance of only non-assessable shares.
- Expansion of the Company's exculpation and indemnification of its officers and directors to the maximum extent permitted by Maryland law.
- Expansion of the Company's obligation to advance defense expenses to a director or officer to the maximum extent permitted by Maryland law.
- Elimination of limits (other than those imposed by Maryland law) on the Company's ability to indemnify our advisor or advance defenses expenses to our advisor.
- Deletion of Article XIV regarding limitations on roll-up transactions.

## Proposed Charter Changes - Proposal 2.B



#### Amendment to Eliminate Duration of the Company Provision

• If adopted, this proposal would delete Article XV of our current Charter entirely. This article requires, subject to stockholder approval and unless postponed, the liquidation of the Company if the Board of Directors has not pursued a Liquidity Event (as defined in the Charter) by the sixth anniversary of the termination of the Company's IPO. We believe that the timing of any Liquidity Event we pursue should be based on when our Board of Directors has determined it to be in our best interest rather than an inflexible and arbitrary deadline.

# Proposed Charter Changes - Proposal 2.C



# Amendments to Revise Certain Ownership and Transfer Restrictions and Certain Other Corresponding Ministerial Changes

- In order to maintain the Company's REIT qualification under the Code, (i) any five individuals, as defined under the Code, may not own 50% or more of the shares of the Company's stock and (ii) the Company must have at least 100 stockholders, during specified periods of time. In addition, the Code imposes limitations on stock ownership by the Company, and its affiliates, of the Company's tenants. To help assure that the Company meets these requirements and thereby preserves the value of the Company's REIT qualification for all our stockholders (among other purposes), the Charter has included ownership and transfer restrictions for the Company's stock since the time we were formed and first raised capital. Although we believe that no violation of the aforementioned stock ownership limitations for REITs under the Code has occurred under the current Charter, we also believe the proposed amendments to the ownership and transfer restrictions for our stock accord with practices that have evolved in the charters of REITs similar to the Company and will help to further mitigate any risk to the Company's REIT qualification. Under the current Charter, the general ownership limit is set as 9.8% in value of the aggregate of our outstanding stock and 9.8% (in value or in number of shares, whichever is more restrictive) of any class or series of our stock, and we are not proposing to amend that general limit at this time. However, if adopted, this proposal would make certain clarifying edits to the definitions and provisions of Section 5.9 of the Charter.
- The Amended Charter also reflects a number of other corresponding changes and modifications of a ministerial nature that are necessary in view of the changes being proposed under Proposal 2.C. These changes and modifications include, among other things, deletion and revision of definitions, references and cross-references and other provisions that would no longer be applicable to us or that need to be updated, and the necessary re-numbering and lettering of remaining provisions.